

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 489119 /		Alt Order # 06266523
Product OBAMA 4 AMERICA		
Contract Dates 09/25/12 - 10/01/12		Estimate # 1536
Advertiser Obama For America		Original Date / Revision 09/28/12 / 09/28/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KVVU	09/29/12	09/29/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----1- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 09/24/12-09/30/12 FOX 5 News Sat 10-11p 10-11p Sat -----Sa-- :30 \$1,500.00 NM See MG 24.2												
N 24	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$3,825.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -----1- 1 \$2,325.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 09/24/12-09/30/12 NCAA Football Late Game NCAA Football Lat -----Sa-- :30 \$2,325.00 NM See MG 24.2 2 KVVU 10/01/12-10/01/12 Bones Mon 8p-9p M----- :30 \$3,825.00 NM ® MG for 11.1,24.1												
Totals											59	\$64,210.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	50	\$54,640.00	\$46,444.00
10/01/12 -10/01/12	9	\$9,570.00	\$8,134.50
Totals	59	\$64,210.00	\$54,578.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
SEP28/12 15.35
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

REF. #	OFF. #	162	SALESMAN	#
BUYER NAME MAURA GILROY				
SALES PRSN PH- TERESA DIFURIA				

WASHINGTON, DC 20007

	CLASS:	NAT'L.	LOCAL	REGIONAL
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PRDCT	OBAMA 4 AMERICA	EST#1536	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP2074 10.00

TO ROSE
FR NIKKI
OK'D M7 SEE LINE 33
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

:LINE#:	REP	:	CD :	TIME PERIOD	:	LGTH :	SEC :	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	TOTL SPTS:
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AGENCY ADVERTISER CODE = AGENCY EST# = 1536
AGENCY PRODUCT CODE =

32	900P-1000P	30	\$3,825.00	10/1	0	MON
5						

PROGRAM : MOBDOCTOR
ORD COM1: SPOTS N/A DUE TO NO TRAFFIC INSTRUCTIONS. MG 'MOB DOCTOR'. PRE-BOOKED
ORD COM2: PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-27 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-11 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-11 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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33	A		800P-900P	30		\$3,825.00	10/1	10/1	1		MON	1
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PROGRAM : BONES
 ORD COM1 : DUE TO OBAMA 2 MIN SPOT IN MOB DOCTOR NEED TO MOVE THIS SPOT TO BONES.
 ORD COM2 : PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT1 ON LINE-32 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
 M7 OK'D BUY#32 MISSED: MON/900P-1000P OCT1 30S \$3,825.00 (SEP28/12)
 OFFER: MON/800P-900P OCT1 30S \$3,825.00 PLS ADVISE.
 CMT: DUE TO OBAMA 2 MIN SPOT IN MOB DOCTOR NEED TO MOVE THIS SPOT TO BONES.
 CMT: PRE-BOOKED PLS APPROVE.

SEP/12 60385.00 OCT/12 \$3,825.00 CONTRACT TOTAL 64210.00
 TOTAL SPOTS 59

MARKET TOTALS \$194,710 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007
 ORDER # _____ CONTRACT # 6266523 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA 4 AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP25/12 OCT1/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP28/12 12.14

REP: TO ROSE
 FR NIKKI
 OK'D M6 SEE LINE 32
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007
 OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		1000P-1100P	30		\$1,500.00	9/29	9/29	0		SAT	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536
 PROGRAM : FOX 5 NEWS AT 10PM SAT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27	S		100P-800P	30		\$2,325.00	9/29	9/29	0		SAT	0
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PROGRAM : FOX COLLEGE FOOTBALL

32	A		900P-1000P	30		\$3,825.00	10/1	10/1	1		MON	1
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PROGRAM : MOB DOCTOR
 ORD COM1: SPOTS N/A DUE TO NO TRAFFIC INSTRUCTIONS. MG 'MOB DOCTOR'. PRE-BOOKED
 ORD COM2: PLS APPROVE.
 THIS IS A MAKE-GOOD FOR SEP29 ON LINE-27 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP29 ON LINE-11 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
 M6 OK'D BUY#27 MISSED: SAT/100P-800P SEP29 30S \$2,325.00 (SEP28/12)
 BUY#11 SAT/1000P-1100P SEP29 30S \$1,500.00
 OFFER: MON/900P-1000P OCT1 30S \$3,825.00 PLS ADVISE.
 CMT: SPOTS N/A DUE TO NO TRAFFIC INSTRUCTIONS. MG 'MOB DOCTOR'. PRE-BOOKED
 CMT: PLS APPROVE.

SEP/12	60385.00	OCT/12	\$3,825.00	CONTRACT TOTAL	64210.00
				TOTAL SPOTS	59

MARKET TOTALS \$194,710 KVVU 19% KSNV 27% KLAS 24% KTNV 17% KVMY 7% KVCW 5% CABL 0%
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